



## Social Tagging Exercise

### a) Concept, practise, tool in which it is inspired upon

Folksonomy applied to the organization and dynamization of collective knowledge exchange.

### b) Goals

- Dynamizing social relations between individuals (either known or unknown to each other)
- Detecting, evaluating and reusing knowledge and interests of the participants
- Optimizing workgroup
- Collectively sharing knowledge (be it formal or informal, validated or not, theoretical or practical), and unknowledge (knowledge lacks, doubts, misconceptions, unsolved everyday problems...)
- Making visible the potential and intangible resources of the people gathered for the activity
- Observing people's relationships and prejudices relative to categorization, definition and accreditation of knowledge

### c) Operating instructions

- All participants are invited to take part in a game-exercise.
- Everyone is given a numbered sticky note where to write his/her name and attach it to their clothes.
- Then more sticky notes are handed out. Everyone must write their knowledge areas and interests in them, using either keywords or very short sentences to synthesize a specific thing they can teach others, or they wish or need to learn. They should attach these notes to their clothes as well.
- While they write this, they are given sticky notes stacks of two colors, pink and green. They are asked to write down the same words they wrote on the notes they "wear", only this time they have to differentiate between the things they wish to learn (on pink notes) and the ones they can teach (on green notes). Each note should contain only one word or sentence and the number that identifies the person (the sticky note given at the beginning of the exercise).
- Everyone is invited to stick the notes on a wall, grouping them according to similarities, common interests or knowledge domains.
- Colors and keywords are used to find links and possible knowledge exchanges between the present individuals.

### d) Things to improve

- Analysis of the relations that arise from the sticky notes map
- Continuity of the relations
- Self-organizing system for spontaneous exchange meetings